

Innovation Network



NOW YOU'RE TALKING...

An Invitation to Innovate



INTRODUCING THE INNOVATION NETWORK

Innovation is the lifeblood of business. Cardiff University's highly successful Innovation Network is a melting pot of new ideas and how to put them into practice. A mix of people from business, industry, finance and universities get together in an informal atmosphere to listen, to learn, to talk and to network. Ideas are exchanged, problems are discussed, expertise is shared, solutions are sought.

'The best networking and ideas forum I've ever been to. The guest speaker gave me the inside track on creating a culture of innovation and on turning ideas into actions. Just as valuable were the like-minded contacts I made. We really sparked ideas off each other.'

Stuart Woodhead, *Molecular Light Technology Ltd*



THE RIGHT ENVIRONMENT

Good ideas need fertile soil. Whether you're taking your first steps or are already well on the way to achieving your aims, the Innovation Network will point you in the right direction. It's your avenue to the advice you *really* need. You'll find engineers talking to business development advisors, manufacturers making contact with funders, enterprises plugging into university expertise. It's an invaluable resource for connections – and it's free.

'Attending Innovation Network events is tremendously helpful to my business and to me personally. I learned much more about taking my ideas to market and protecting intellectual property rights. And I'm still learning.'

Gareth Loudon, *Light Minds*



BIG IDEA, SMALL IDEA

Everyone benefits from the Innovation Network's interchange and interaction. Ideas come in all shapes and sizes. Bring yours along – or just come with an appetite to innovate. Small, sustained improvements can lead to big increases in profitability. Big ideas can involve radical, highly original initiatives – or looking at an old problem in a fresh, new way.

'I was genuinely surprised by the many ways people out there were bringing fresh thinking to their businesses. It's an attitude of mind as much as anything else. It certainly fired me up to take positive action.'

Mary Sinclair-Porter, *Legal & General*

For more information go to: www.innovation-network.org.uk

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